

Vacancy Announcement: Head of Credit Cards

Location: Dhaka, Bangladesh

Application Deadline: 10 October 2024

Company Overview

LankaBangla Finance PLC. is a leading financial institution in Bangladesh, committed to delivering innovative financial solutions and exceptional service to our clients. As we continue to grow and enhance our operations, we are seeking a dynamic and experienced individual to join our team as the Head of Credit Cards under Retail Financial Services Division.

Position Overview

The Head of Credit Cards will play a crucial role in shaping and executing the Company's credit card business strategy. This leadership position requires a strategic thinker with extensive experience in credit card market. The successful candidate will be responsible for overseeing all aspects of credit card business and operations, developing strategies to optimize credit card business growth and managing key relationships with clients and stakeholders.

Key Responsibilities

- Develop and implement comprehensive strategies in shaping credit card business landscape to achieve organizational goals.
- Develop Marketing strategy, product design, pricing and propositions for the Credit Card products.
- Oversee the daily operations of the Credit Card department, ensure efficiency and effectiveness.
- Collaborate with other departments to align credit card business strategies with overall business objectives and financial goals.
- Acquisition of new credit card merchants and maintain existing merchants by maintaining lucrative features for the end user.
- Liaison with Visa & Master card authorities to remain conversant with emerging trends and to leverage relationship to the FI's advantage.
- Build and maintain strong relationships with key clients and regulatory bodies with deep stakeholder insights.
- Ensure compliance with all relevant regulations and internal policies.
- Lead, mentor, and develop a high-performing team within the department.

Key Qualifications

- Bachelor's degree in Business Administration, or a related field; a Master's degree or relevant professional certification is highly desirable.
- Minimum 12 years of experience in credit card business, with at least 3 years in managerial role.
- Proven track record in developing and implementing successful credit card business strategies.
- Strong understanding of credit card market and regulatory requirements.
- Exceptional leadership, communication and interpersonal skills.
- Ability to think strategically and make data-driven decisions.
- Experience in managing and developing high-performing teams.

What We Offer

- Competitive salary and benefits package.
- Opportunities for professional growth and development.
- A dynamic and inclusive work environment.
- The chance to make a significant impact in a leading financial institution.

Application Process

Interested candidates are invited to submit their CV outlining their qualifications and experience in the below link by 10 October 2024.

Application link: <https://t.ly/CNbf8>

LankaBangla Finance PLC. is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.