

Vacancy Announcement: Branch Manager

Location: Gulshan and Rajshahi

Application Deadline: 10 October 2024

### **Company Overview**

LankaBangla Finance PLC. is a leading financial institution in Bangladesh, committed to delivering innovative financial solutions and exceptional service to our clients. As we continue to grow and enhance our operations, we are seeking a dynamic and experienced individual to join our team as the Branch Manager for Gulshan and Rajshahi Branch.

#### **Position Overview**

The Branch Manager will play a crucial role in shaping and executing the branch's overall business strategy. This position requires a strategic thinker with extensive experience in branch business especially in retail business. The successful candidate will be responsible for overseeing all aspects of business and branch operations, developing strategies to optimize branch business growth and managing key relationships with clients and stakeholders.

### **Key Responsibilities**

- Achieve set business and business growth targets in both asset and liability (especially in Retail Business).
- Ensure branch profitability through controllable Profit before Tax (PBT) & Provision.
- Well management of NPL & PAR of Asset portfolio.
- Ensure "Superior" level customer services at Branch level, based on Customer Service Survey.
- Handle customer complaints positively and convert them into service improvement opportunities.
- Analyze the patterns of customer's changing needs of financial services and recommend ways to tackle those.
- Efficient in managing internal and external branch audit.
- Oversee the daily branch operations, ensure efficiency and effectiveness.
- Collaborate with other departments to align branch business strategies with overall business objectives and financial goals.
- Ensure compliance with all relevant regulations and internal policies.
- Lead, mentor and develop a high-performing team within the department.

# **Key Qualifications**

- Bachelor's degree in Business Administration, or a related field; a Master's degree.
- Minimum 10 years of experience in branch business and operations, with at least 3 years as branch manager/branch operations manager role.
- Proven track record in developing and implementing successful branch business strategies.
- Strong understanding of retail business and regulatory requirements.
- Exceptional leadership, communication and interpersonal skills.
- Ability to think strategically and make data-driven decisions.
- Experience in managing and developing high-performing teams.



## What We Offer

- Competitive salary and benefits package.
- Opportunities for professional growth and development.
- A dynamic and inclusive work environment.
- The chance to make a significant impact in a leading financial institution.

# **Application Process**

Interested candidates are invited to submit their CV outlining their qualifications and experience in the below link by 10 October 2024.

Application link: <a href="https://t.ly/BbGXC">https://t.ly/BbGXC</a>

LankaBangla Finance PLC. is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.